

NEWS RELEASES

The superintendent or designee will be the media liaison for coordinating the release of information concerning the school district and the actions of the Board. The Board president will be the official spokesperson for the Board, except as this duty is delegated to the superintendent or designee.

The superintendent or his designee will work in cooperation with the administrative staff, and the school principals. He/she will assure that each school in the district has equitable news media coverage.

While it is impossible to know how information will be treated by the media, every possible effort should be made to obtain coverage of school activities and personnel, which create and maintain a dignified and professionally responsible image for the school system.

(ADOPTION DATE: March 14, 1983)

(REVISION DATE: April 13, 2004)

(REVIEWED DATE: May 27, 2008)