



BRANDON VALLEY HIGH SCHOOL

PARTNERSHIP PACKAGE



TRADITION STARTS HERE

Brandon Valley High School's reputation of academic excellence and competitive sports programs does not go unnoticed. With student-athletes excelling in the classroom and on the field, fans from the surrounding community fill the stands on game nights.

With all eyes on the game and the scoreboard, BVHS would like to offer advertising opportunities ranging from basic static signage to digital content. You now have the opportunity to support Lynx traditions, showcase community support and get your name out there by purchasing advertising space. What are you waiting for?

BECOME A PART OF IT

- › Create awareness and visibility
- › Increase brand loyalty
- › Change and reinforce image
- › Drive retail and dealer traffic
- › Stimulate sales, trials and usage
- › Showcase community and social responsibility
- › Sample displays and showcase product services
- › Combat larger ad budgets of competitors
- › Interact with customers
- › Differentiate product from competitors

CONTACT INFORMATION

STEVE KOLBECK

BOOSTER CLUB

605-359-3078

STEVEN.T.KOLBECK@XCELENERGY.COM



DAKTRONICS SPORTS MARKETING

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PLATINUM PARTNERSHIP PACKAGE

STATIC SIGNAGE

One (1) backlit ad panel on scoring display at football stadium, approximate size 4'h x 4'8"w

DIGITAL CONTENT

One (1) pre-game static logo per regular season home varsity football game

One (1) in-game Static logo per regular season home varsity football game

One (1) post-game static logo per regular season home varsity football game

Static logo to rotate with other advertisers during regular season soccer and track

